

# KEYVAN MADANI

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## Summary

I have worked as a website designer for more than 10 years. Since 5 years ago I have worked as a Digital Marketing Specialist & Programmer . I could consult companies to growth their business with DM tools.

My skills that includes:

- Certified in Google Ads Search Console
- Certified in Google Ads Fundamentals & All Adversting Agency
- Experience in Google Trends
- Experience Google Analytics
- Google AdWords
- Web Site designing ,CSS, HTML, JavaScript, AMP
- Strong Experience with CMS with PHPNUKE/Wocommerce/Mamboo/Drupal/Magento/Wordpress
- SEO (on-page & off-page)
- experience Email marketing software like mailchip, active campaign
- Content Marketing
- Design PPC campaigns strategy
- Familiar Social Media Marketing
- Analyzing business KPIs
- familiar SEMrush ahref and Moz
- ROI

## Experience



### General Manager

KEYVAN MADANI DM CENTER

Apr 2022 - Present (1 month +)



### Product Manager

CNR Holding A.Ş.

Apr 2022 - Present (1 month +)



### Co-Founder

KEYVAN MADANI DM CENTER

Jan 2010 - Present (12 years 4 months +)



### CEO

themelake

Mar 2019 - Mar 2022 (3 years 1 month)



## Senior Developer

Mavaranet

Oct 2019 - Jan 2022 (2 years 4 months)



## Full Stack Developer

TehranMoble

Oct 2018 - Mar 2019 (6 months)

## Education

### Parand Islamic Azad University

Associate's Degree, Software Eng

2014 - 2021

Software Engineering Associate Degree In This Year End

## Licenses & Certifications



### Get certified in the Fundamentals of Digital Marketing - Google

275MW6F8S



### Certificate Marketing Partner - WooRank

1076



### Digital Advertising - HubSpot Academy

5de5e29ea5424f57b64d914500511150



### Certified eMarketing Associate - eMarketing Institute

CERT001323696-EMI



### Seo Certificate - Mangools



### SEO - HubSpot Academy

cf2d95840d6f4f32a3a5f7ba8f5ff676



### Microsoft Advertising Certified Professional (MACP) - Microsoft

d62e69db-cb35-46d6-aeb7-8703a973429f

## Skills

Web Design • Graphic Design • Microsoft Office • Social Media • Logo Design • HTML5 • Cascading Style Sheets (CSS) • PHP • Adobe Photoshop • Photoshop


## Honors & Awards

 **Google My Business** - Google Digital Academy (Skillshop)

May 2019

You know how to use Google My Business to create listings that stand out when customers search online.

Completion ID: 32827600

 **Google Web Designer Basics** - Google Digital Academy (Skillshop)

May 2019

You know how to build engaging creatives with Google Web Designer.

Completion ID: 32828908

 **Programmable marketing basics** - Google Digital Academy (Skillshop)

May 2019

You know how to set your approach for success in the world of programmatic advertising.

Completion ID: 32873856

 **YouTube Music Rights Management Certification** - Google Digital Academy (Skillshop)

Mar 2022

Score: 100 Completion ID: 109416443 Expires: September 25, 2023